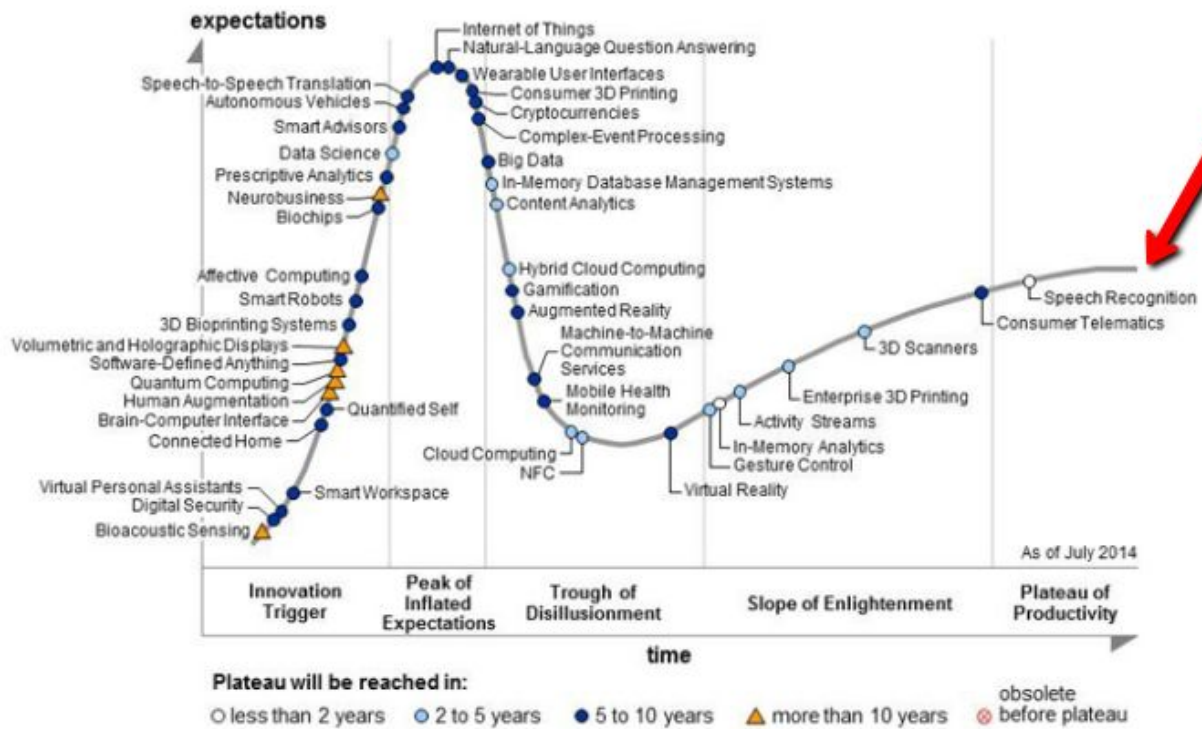

7 Overlooked Ways Dragon Speech Recognition Software Can Boost Your Law Firm Efficiency & Profits *Today*



NUANCE have been making DRAGON SPEECH RECOGNITION (SR) software for many years now, but the latest version goes - like Star Trek - where no man has gone before.

While there have been other entries into the SR software space (think: Google Now, Cortana, Siri), Dragon continues to lead the way for serious business use. The latest version of Dragon Legal NZ provides lawyers with tools that truly boost productivity and profits alike. SR has been recognised as one of the key, emerging technologies that is already enjoying a resurgence within the legal profession.

A *Gartner* report less than two years ago portrayed the technology as being at the leading edge of new technologies and productivity tools, portraying its position in the chart below:



Here are the 7 key reasons that are often overlooked but why we believe Dragon has it all over its rivals and how the latest version is a no-brainer addition to law firms seeking to produce greater efficiencies and profits.

1. The Free Lunch Mistake



You can find free SR tools, embedded in Windows 10, OR APPLE IOS but the errors and lack of accuracy leads to frustration and downright annoyance.

Cortana, for instance, is a Microsoft cloud service and like Apple'S SIRI is okay for shorter jobs or for sending off short emails.

While these free office assistant-type SR solutions have a place, you get what you pay for. Dragon charges for its software, but it also p

provides a turbo-boosted ability to provide astounding accuracy and speed.

For lawyers, doctors and others who seek accuracy and don't want to go back correcting misspellings and the like, Dragon have nailed the ability to record with near-100 percent accuracy, particularly when specialised language, jargon or abbreviations are commonplace.

We expect to see more industry-specific Dragon solutions from Nuance in the future.

2. The Hurry-Up Time Saver



Lawyers are usually time-poor. Documents need to be drafted or emails forwarded from court, meetings or elsewhere. The need for speed may never have been greater, but so too has been the need for efficiency and time-saving in the document preparation process.

SR is the invaluable aid.

This system will provide a major benefit in terms of not only speeding up the process of handling the paperwork that can consume lawyers, but also do so in double-quick time so that it avoids the log-jam that can result from absence from the office.

3. The Shop Talk Advantage



Every profession has its jargon, abbreviations and terminology and the law more than most.

For New Zealand lawyers Dragon have a specialised NZ legal vocabulary that includes an extensive library of laws and statutes, place names, fellow law firms, Government departments and some Te Reo Maori, plus drawing upon 400 million words used in legal documentation.

This not only permits rapid “learning” by the software, but when coupled with the inbuilt array of smart tools allows the easy formatting of legal documentation in the proper manner plus the easy integration of firm templates and precedents.

This is software with a built-in legal executive. It has the smarts to understand legal terminology and documentation, thus permitting immediate productivity without the steep learning curve.

Voice dictation isn’t as easy as many believe.

When you write, you have the luxury to mull over sentences, rearrange words and clauses and clarify your thoughts as you go, but with a little practice it is a skill that can be readily learned and most would agree that an ability to compose thoughts on the fly is no bad skill for any budding (or seasoned) lawyer.)

4. Fast Profiling



Dragon is personalised to you as the user and sits locally within your laptop or workstation, not remotely in the Cloud.

It provides fast and accurate conversion of speech to text without requiring web connectivity.

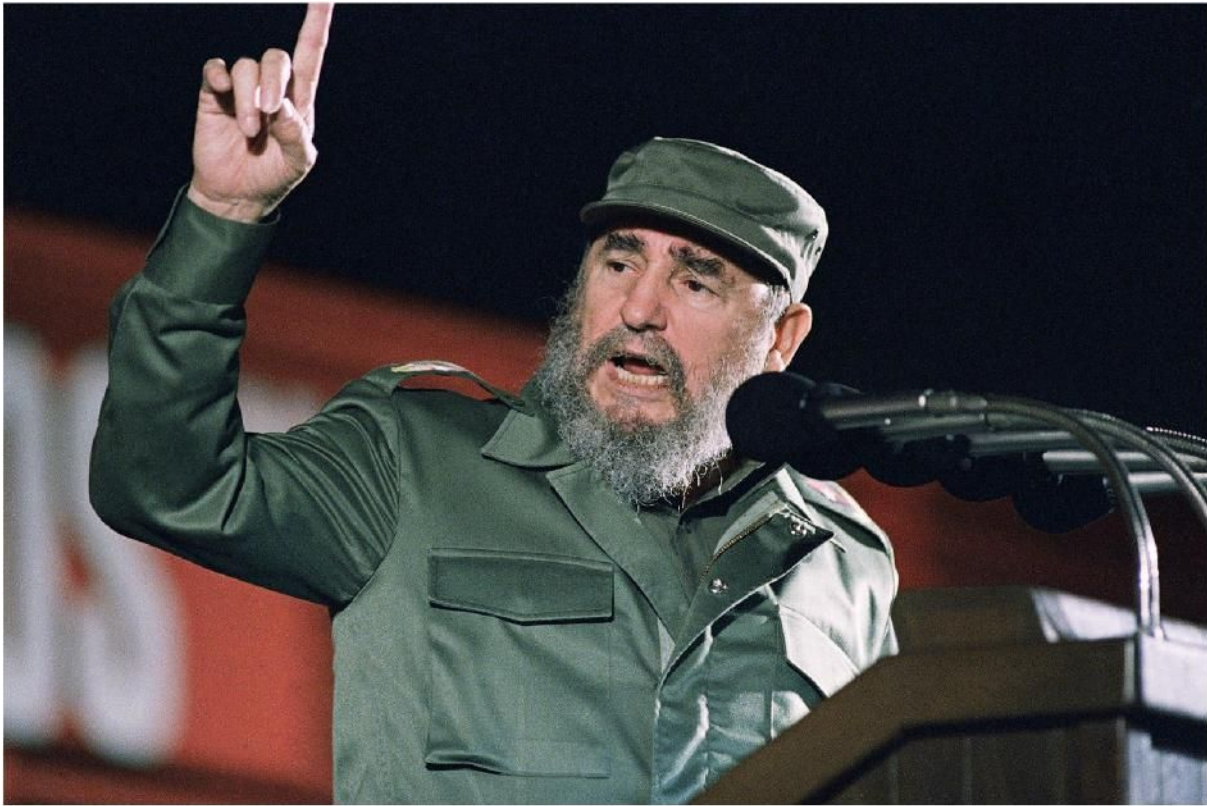
Unlike in previous days when you might have been expected to reach one of Churchill or JFK's speeches to have the software

recognise your voice, the profile setup is dead easy, requiring so little time it doesn't matter.

Dragon uses a fast acoustic optimisation process listening to 5 minutes of your natural speaking voice. You can also install regional accents to further improve accuracy which gives a capability beyond the other alternatives.

It also has an expandable tool bar that sits across the top of the display, which usefully lets you maintain not only your own profile, but also those of others who use the system or whom you might regularly talk with. Voice training with Dragon is a thing of the past. It knows you like your mother.

5. The Natural Dictator



Most of us are not - at first anyway - 'natural' dictators. What we are trying to do therefore is to have a tool that recognises our voices and provides an accurate rendition of our words.

Dragon can do that to perfection.

Using a wireless headset mic, a desk mic, a Philips Speechmike or even a smartphone, you can quickly get flawless accuracy with almost no voice training whatsoever.

The flexibility to use a range of input devices with Dragon, coupled with the ability to hear and record your words is a blessing for those seeking efficient and accurate dictation.

6. Helping Hand



With the sophistication of the software there is reduced reliance upon office or third party typing support because the system is set up to interpret and reproduce, as well as to format legal documents by you, the author.

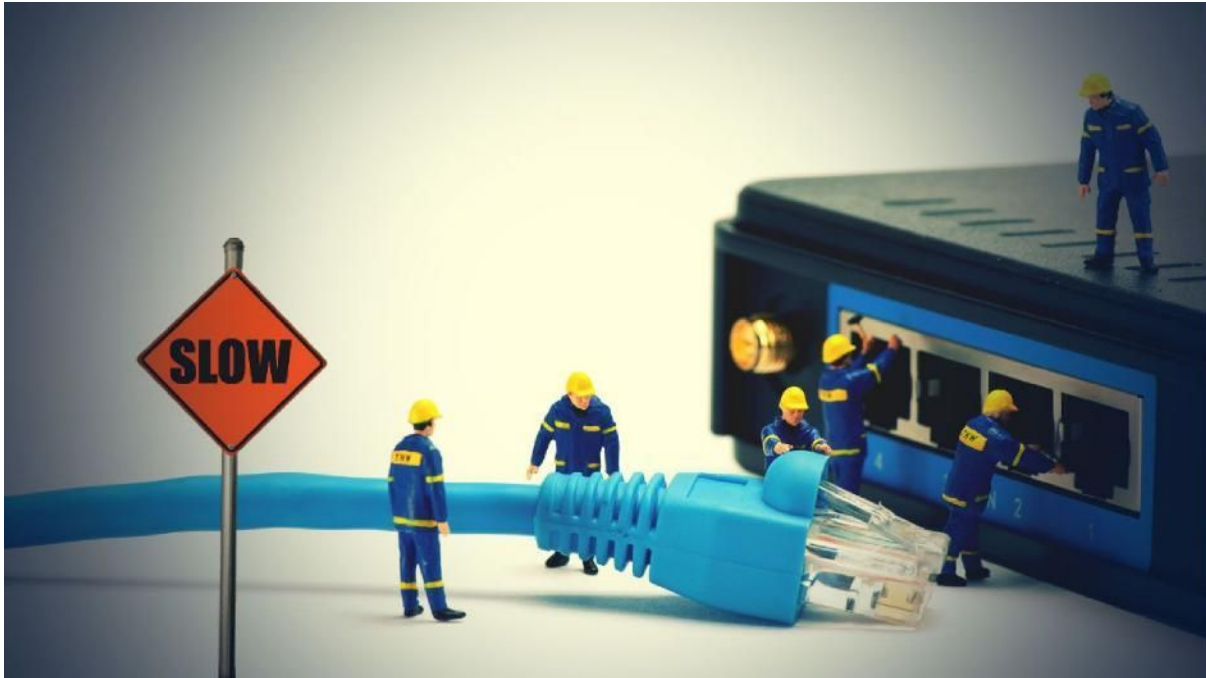
The software can proofread and read back your documents - all being major time and money-savers.

Although the system is highly intuitive and the learning curve far less than was previously the case there will always be occasions when you require help.

In New Zealand there are local SR experts who can assist with training or support no matter whether you're in Kaitaia or Kaikoura.

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7. Cloud Delays



We all know that the Cloud is the way to go, but when it comes to dictation it can also be a pain.

The alternative systems to Dragon will generally have speech processing capability in the cloud, which is undertaken in 'chunks' so the actual voice recognition can occur mid-sentence,

creating an awkward situation which disrupts the dictation process and also fails to work without an internet connection.

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In the cost-competitive - indeed in the overall-competitive world of the law where efficiency, accuracy and service are more the byword to success than ever before - having the 'smarts' of SR as a virtually free but high-value assistant is a key tool towards greater productivity and profit.

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